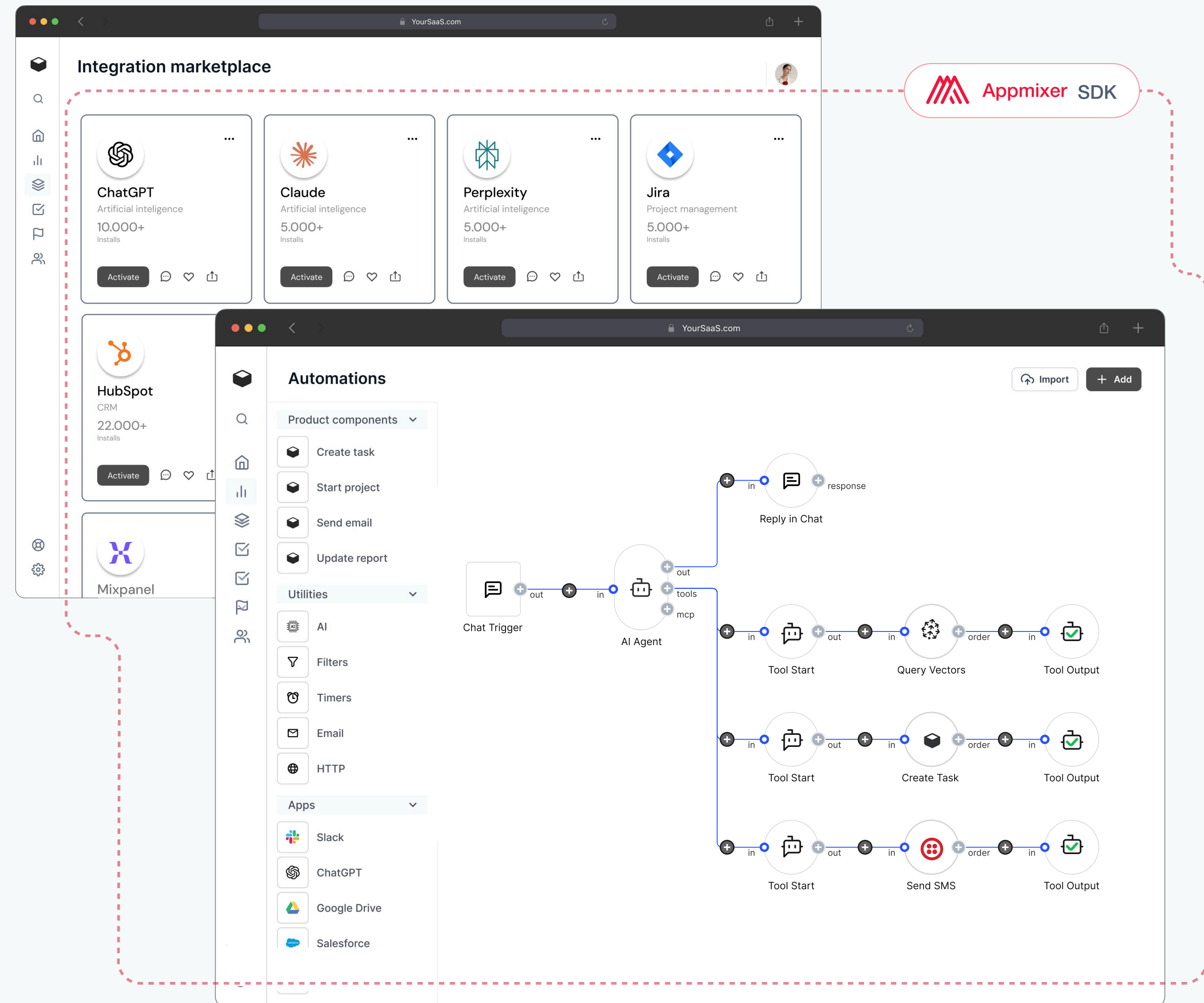


PRODUCT BROCHURE



Appmixer

Appmixer is a product of client IO – a Czech-based, bootstrapped company established in 2015 with a proven track record in developer SDKs and no-code automation tools. Our second product is JointJS – a professional JavaScript diagramming library used by Fortune 500 companies.



ORACLE



SAMSUNG



intel



How you can use Appmixer

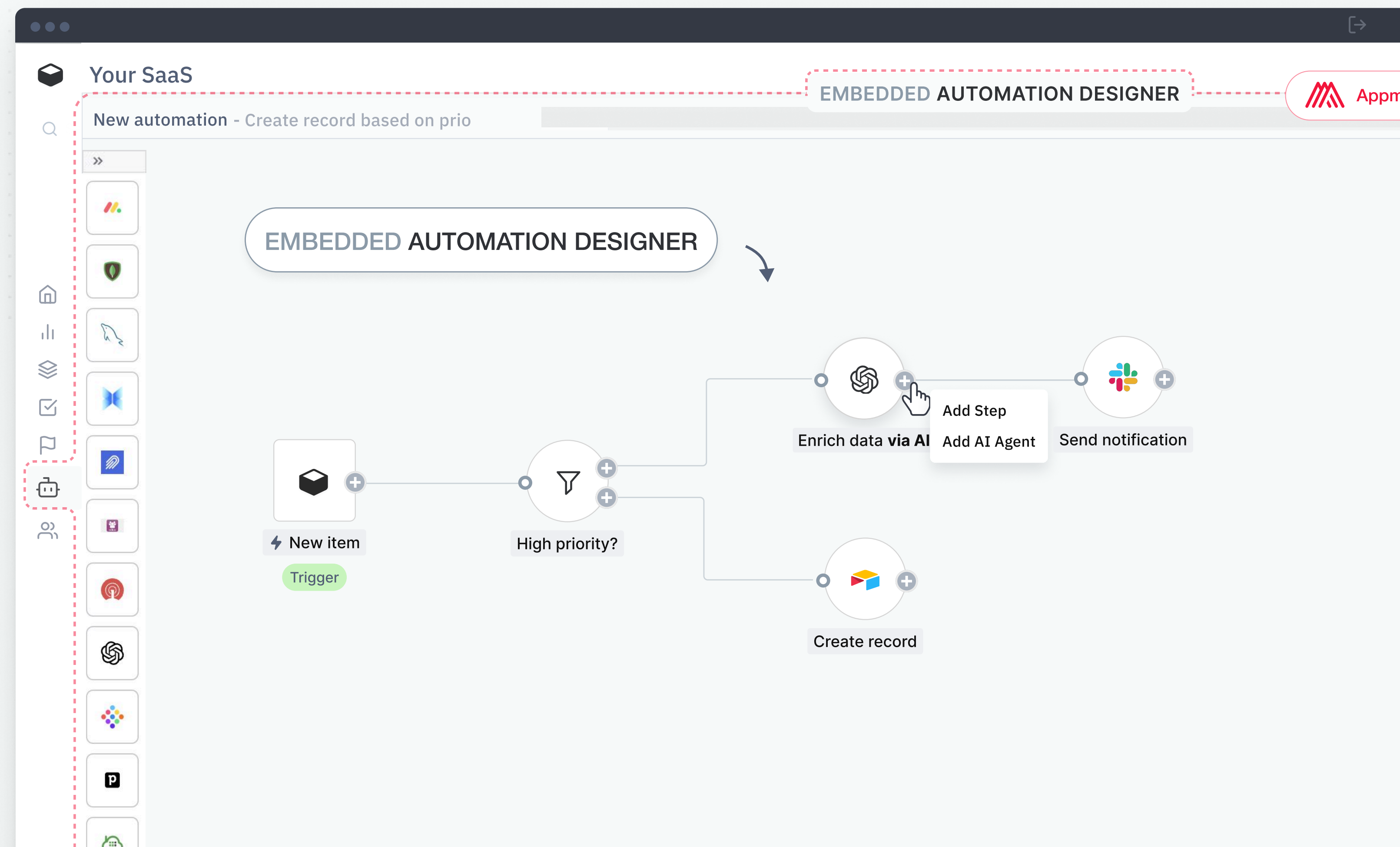
- ✓ Embedded AI-powered automation
- ✓ Native integrations
- ✓ AI agents in your web app

1/

Embedded AI-powered automation

[Watch tutorial for more details](#) 

YOUR APP

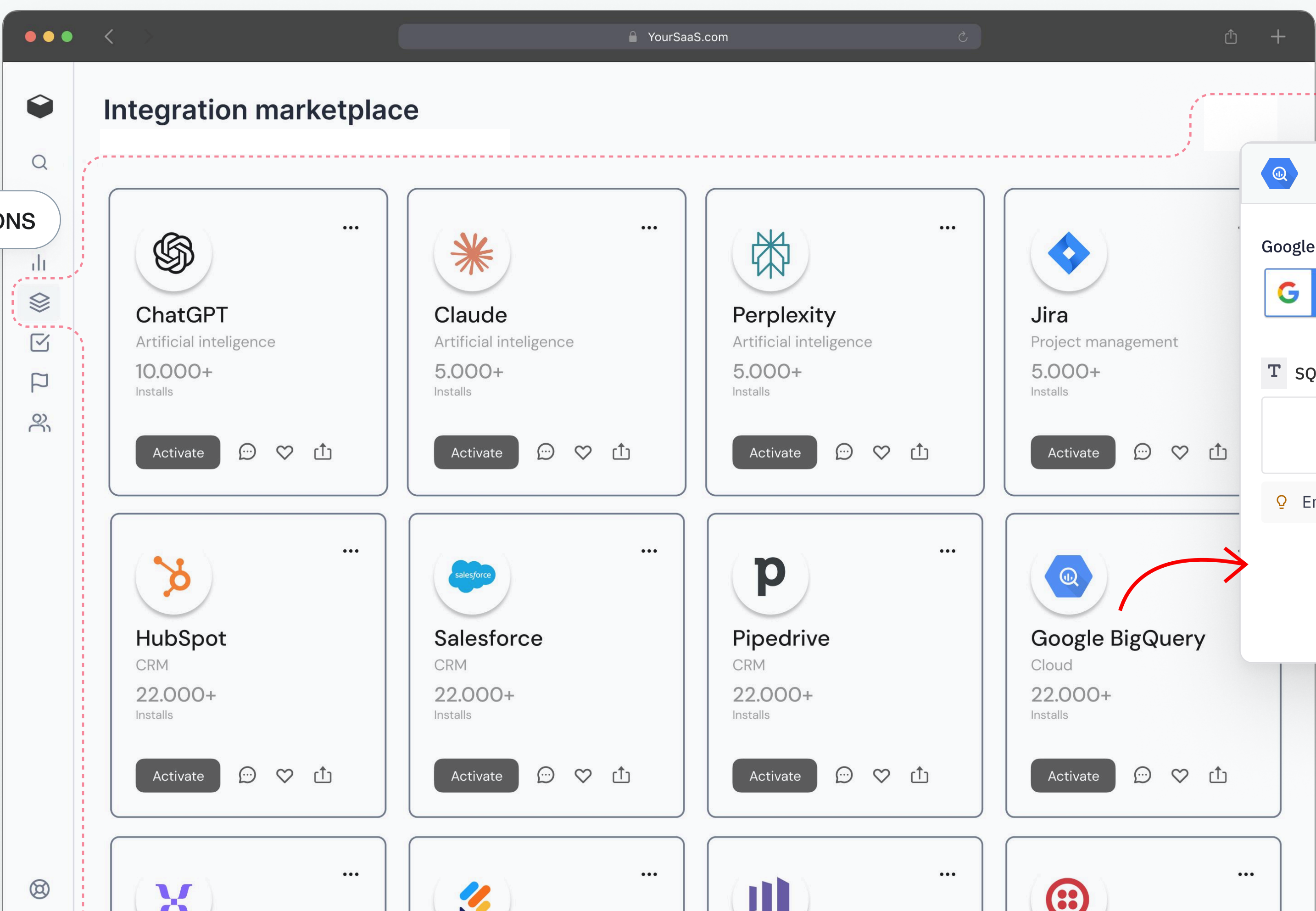


- Embed our white-label automation designer into your web application to **enable users or internal teams to create workflows of any kind.**

2/ Native integrations

- Ship native integrations with any app in days, offering your users a seamless way to integrate your solution with others.

[Watch tutorial for more details](#) 



The image shows a web browser window displaying an "Integration marketplace" on "YourSaaS.com". The marketplace lists various integrations in a grid. On the left, a sidebar contains icons for "YOUR APP" and "EMBEDDED INTEGRATIONS". A red dashed line highlights the "EMBEDDED INTEGRATIONS" section and the "Google BigQuery" integration card. A modal window for "Google BigQuery" is open, showing a "Sign in with Google" button, a text input field for "SQL Query*", and a "Start Integration" button. A red arrow points from the "Google BigQuery" card in the marketplace to the modal. The Appmixer SDK logo is in the top right corner.

Integration marketplace

YOUR APP

EMBEDDED INTEGRATIONS

Appmixer SDK

Integration	Category	Installs	Buttons
ChatGPT	Artificial intelligence	10.000+	Activate, Chat, Heart, Share
Claude	Artificial intelligence	5.000+	Activate, Chat, Heart, Share
Perplexity	Artificial intelligence	5.000+	Activate, Chat, Heart, Share
Jira	Project management	5.000+	Activate, Chat, Heart, Share
HubSpot	CRM	22.000+	Activate, Chat, Heart, Share
Salesforce	CRM	22.000+	Activate, Chat, Heart, Share
Pipedrive	CRM	22.000+	Activate, Chat, Heart, Share
Google BigQuery	Cloud	22.000+	Activate, Chat, Heart, Share

Google BigQuery

Google

 [Sign in with Google](#)

T SQL Query*

Enter an SQL query.

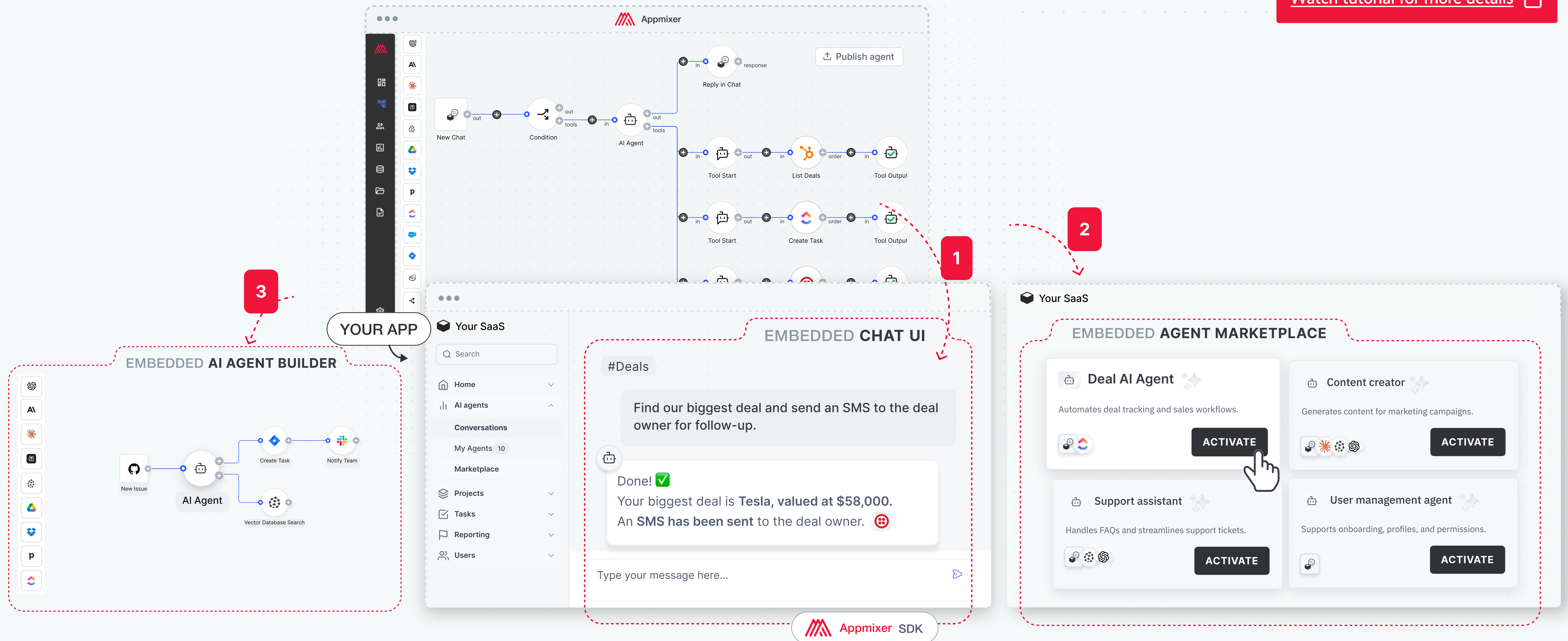
[Start Integration](#)

3 /

AI agents in your web app

- Build AI agents in Appmixer's no-code designer, and **ship agentic workflows in your web app**—as a chat widget, agent marketplace, or full-featured agent builder.

[Watch tutorial for more details](#)



WHY APPMIXER



Embeddable automation designer

- ✓ Offering maximum flexibility for your users to build AI-powered automation
- ✓ Fully native user experience

*This is where we excel—over 10 years of R&D with JointJS.



Embedding via JavaScript UI SDK

- ✓ The most customizable and secure embedding method on the market
- ✓ Appmixer becomes a native part of your web app



Self-hosting

- ✓ Full control over your infrastructure
- ✓ Unmatched data security
- ✓ Data residency of your choice
- ✓ Scales with you, with no unpredictable costs
- ✓ Adheres to the strictest security standards

*The only true self-hosted platform on the market



Custom connectors

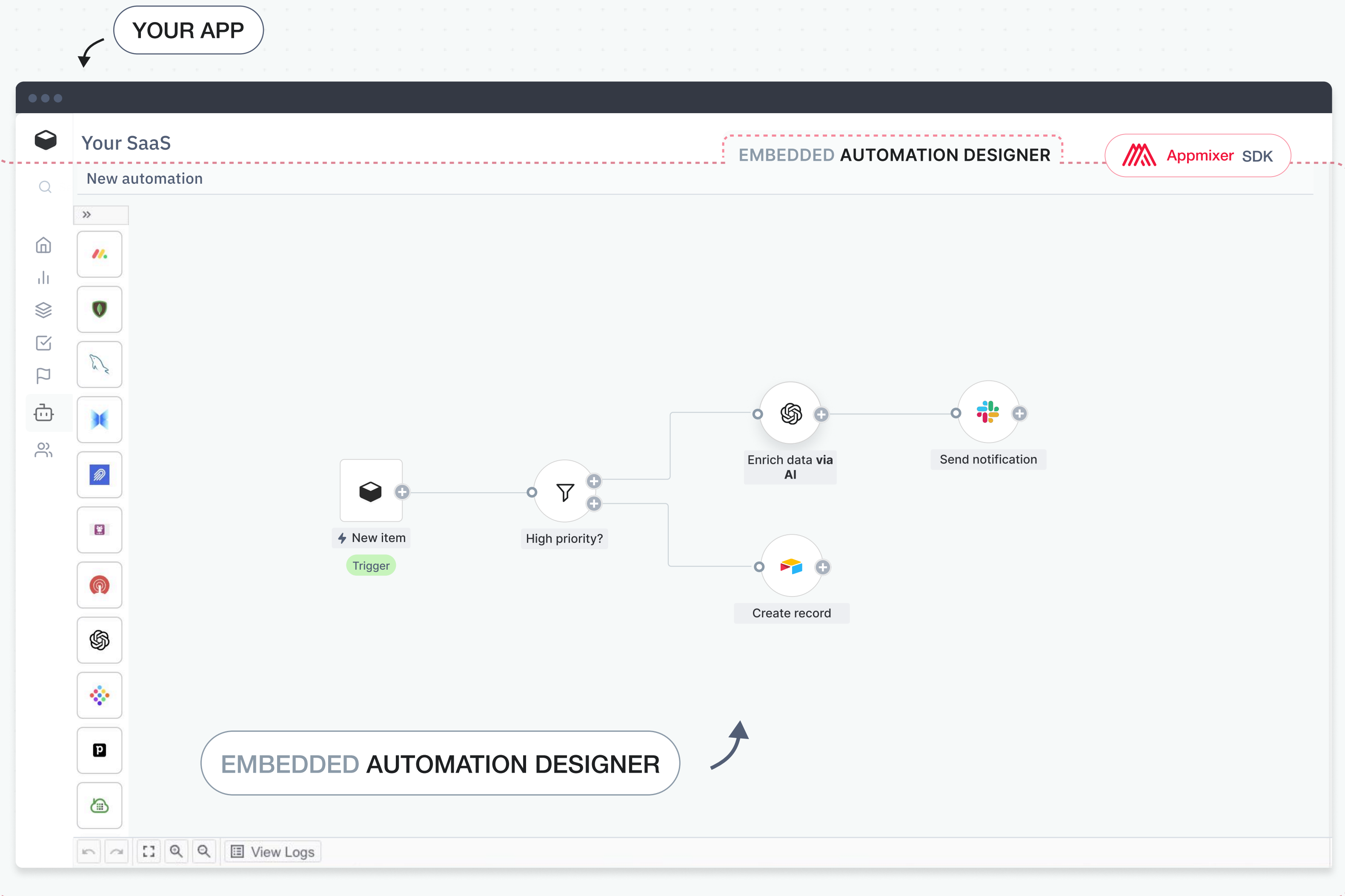
- ✓ Integrate your app with anything
- ✓ MCP servers, mainstream apps, private APIs, non-HTTP solutions
- ✓ Pre-built tooling to speed up connector development (2 hours per new integration)

WHY APPMIXER

*This is where we excel—over 10 years of R&D with JointJS

Embeddable automation designer

- ✓ Offering maximum flexibility for your users to build AI-powered automation
- ✓ Fully native user experience*

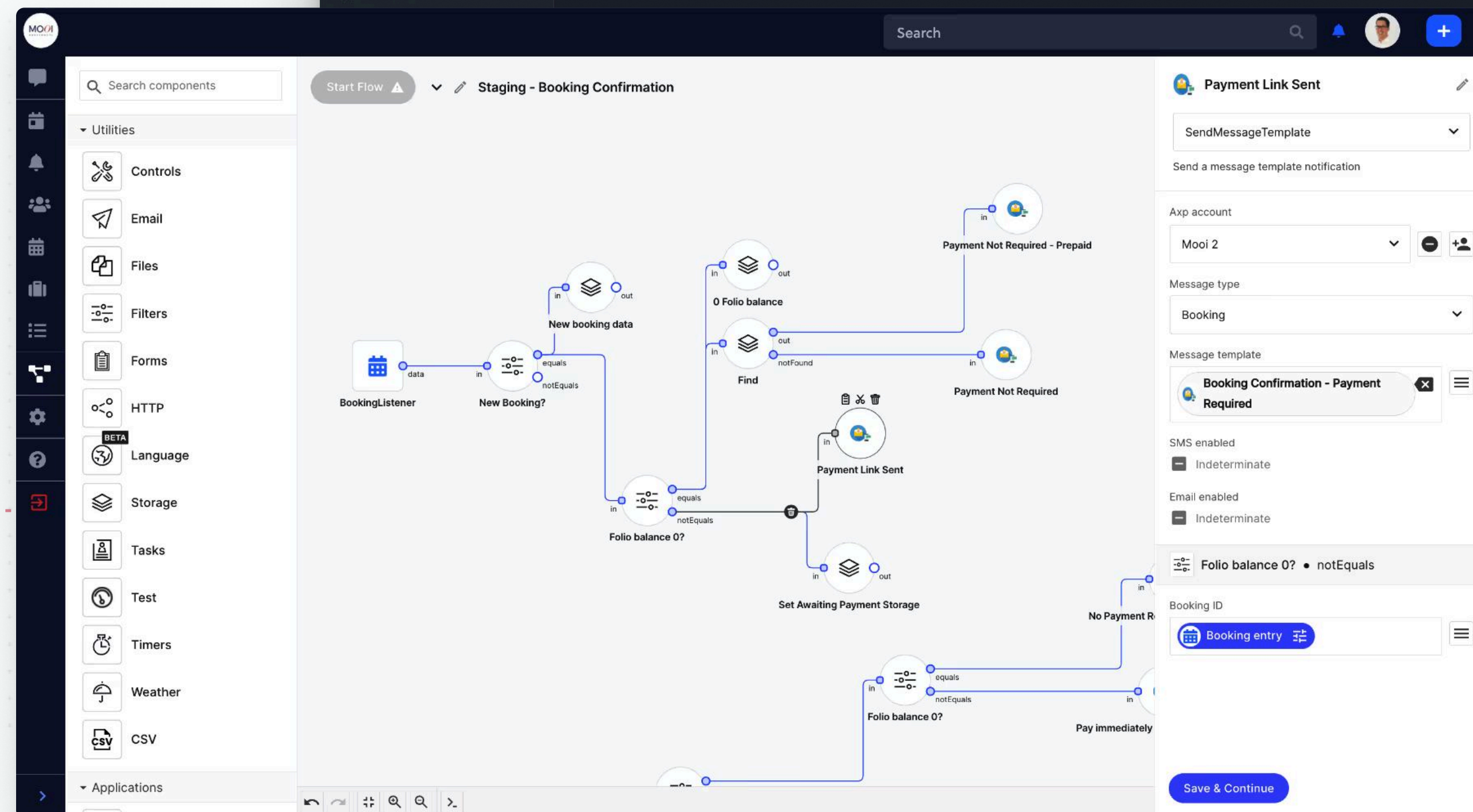
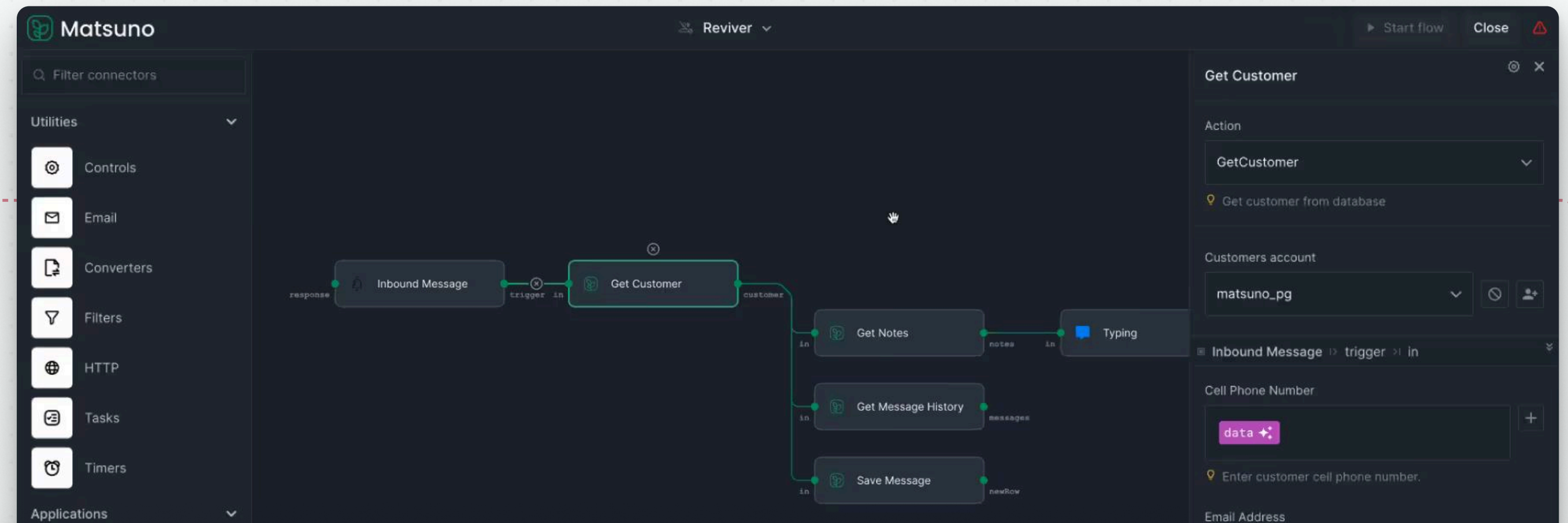


WHY APPMIXER

Embedding via JavaScript UI SDK

- ✓ The most customizable and secure embedding method on the market
- ✓ Appmixer becomes a native part of your web app

[Comparison SDK vs. iFrame](#)



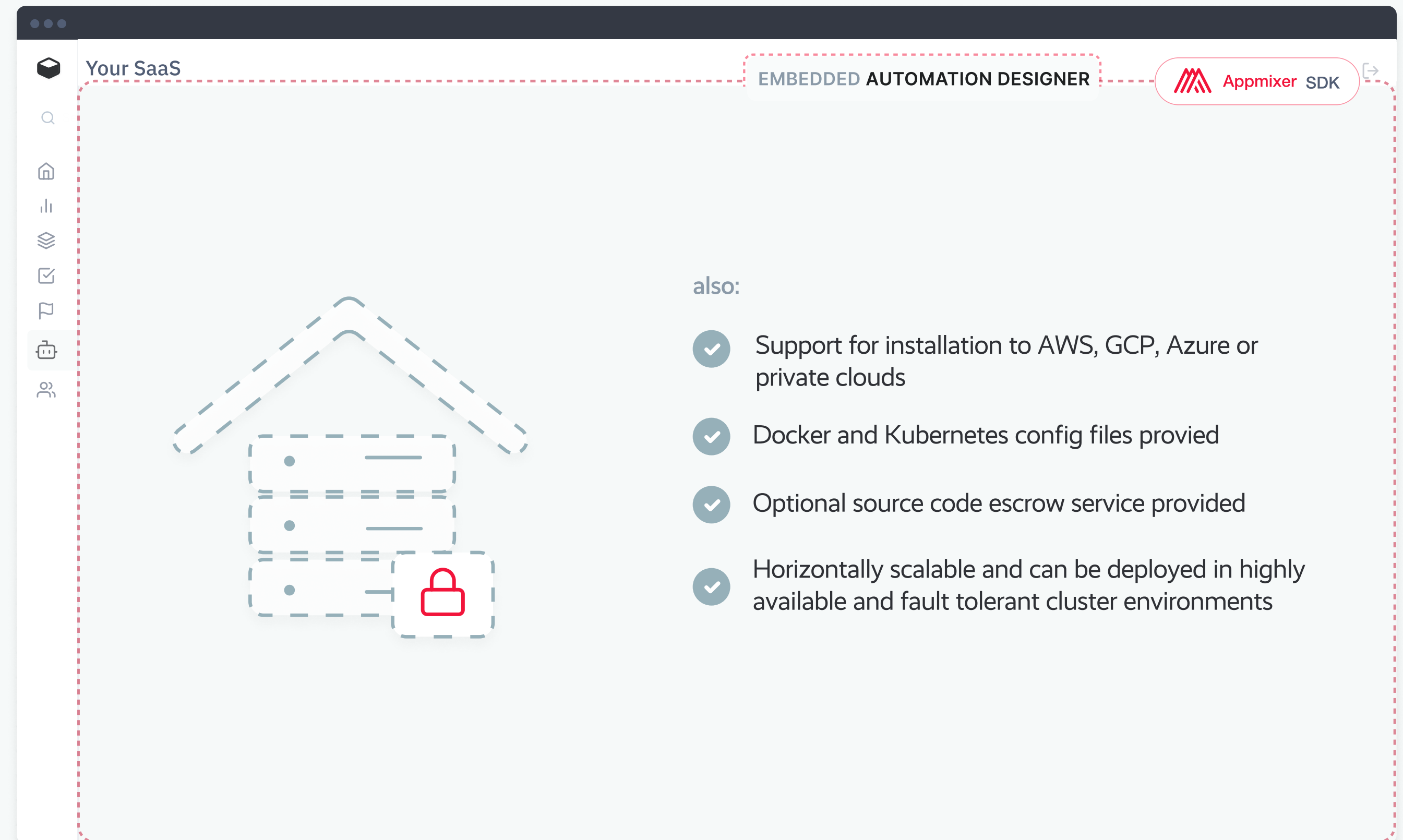
Implementation
example
(Matsuno)

Implementation
example
(Alliants)

WHY APPMIXER

The only true self-hosted solution

- ✓ Full control over your infrastructure
- ✓ Unmatched data security
- ✓ Data residency of your choice
- ✓ Scales with you, with no unpredictable costs
- ✓ Adheres to the strictest security standards

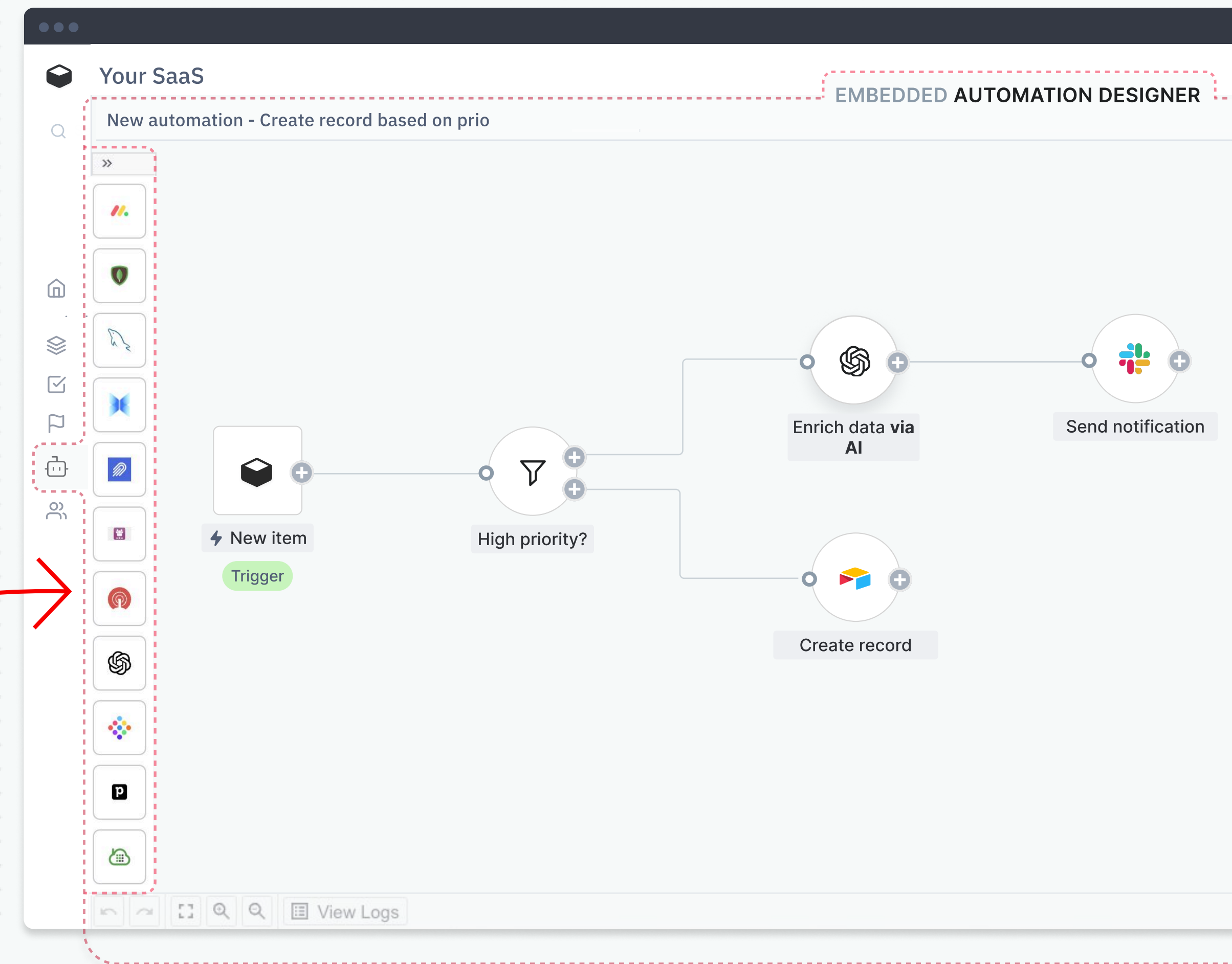
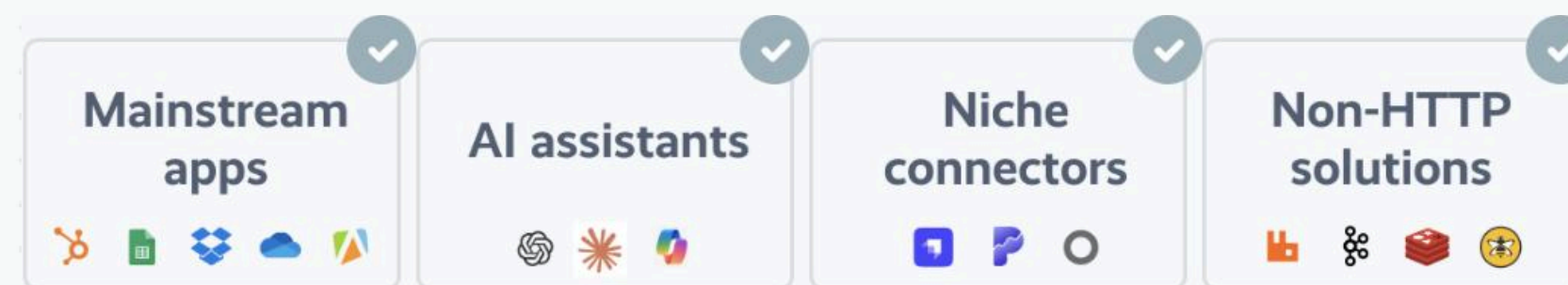


↑ SOC 2 TYPE II, GDPR COMPLIANT

WHY APPMIXER

Extensible connector library

- ✓ Integrate your app with anything
- ✓ MCP servers, mainstream apps, private APIs, non-HTTP solutions
- ✓ Pre-built tooling to speed up connector development (2 hours per new integration)





WHY APPMIXER

Built-in tools for shipping agentic workflows

Powered by any LLM

No-code agent builder

Multi-agent workflows

120+ pre-built tools

Advanced logic

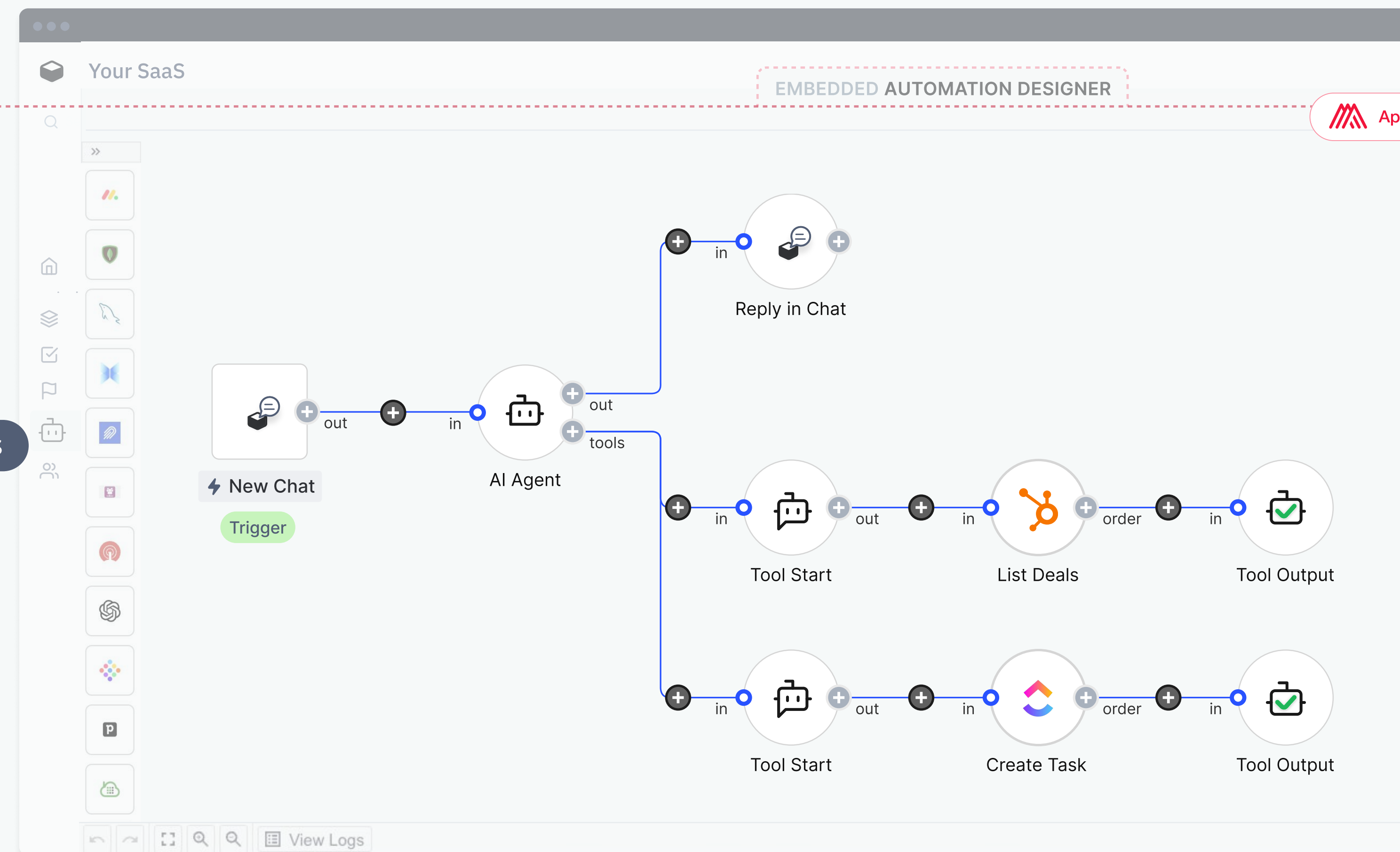
Filters

Schedulers

Webhooks

Human-in-the-Loop

Built-in logs



[How to deploy AI agent in your app](#)

Trusted by visionary product leaders

Explore how others win with Appmixer

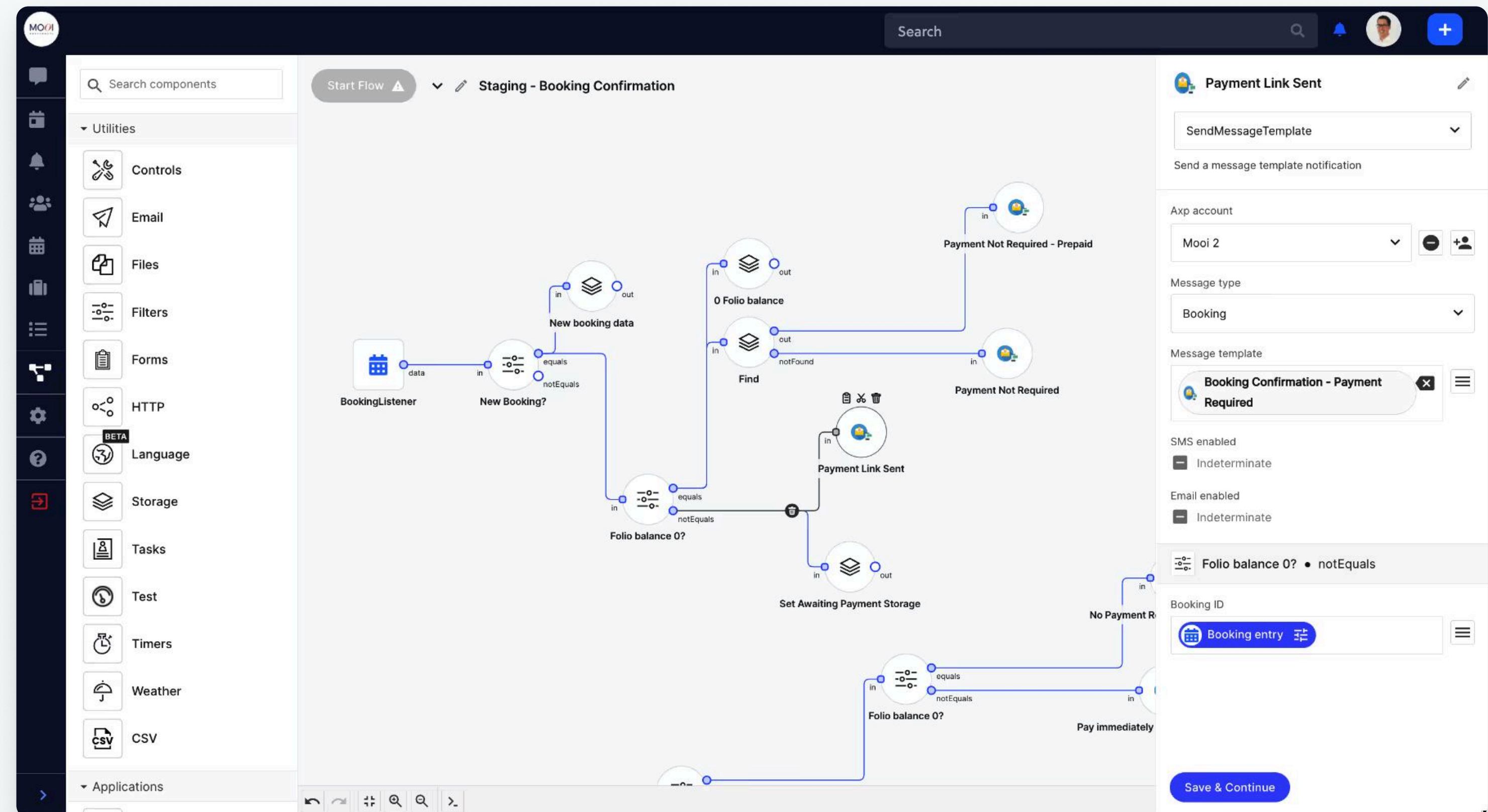


CUSTOMER STORIES

alliants

How Alliants launched workflow automation, handling 30+ million API requests daily

With a no-code automation designer, Alliants help their clients transform the entire digital guest journey to deliver exceptional customer experiences.



30+ million
API requests per day



60+ million
notifications sent in less than 4 months



Unlimited
automation possibilities

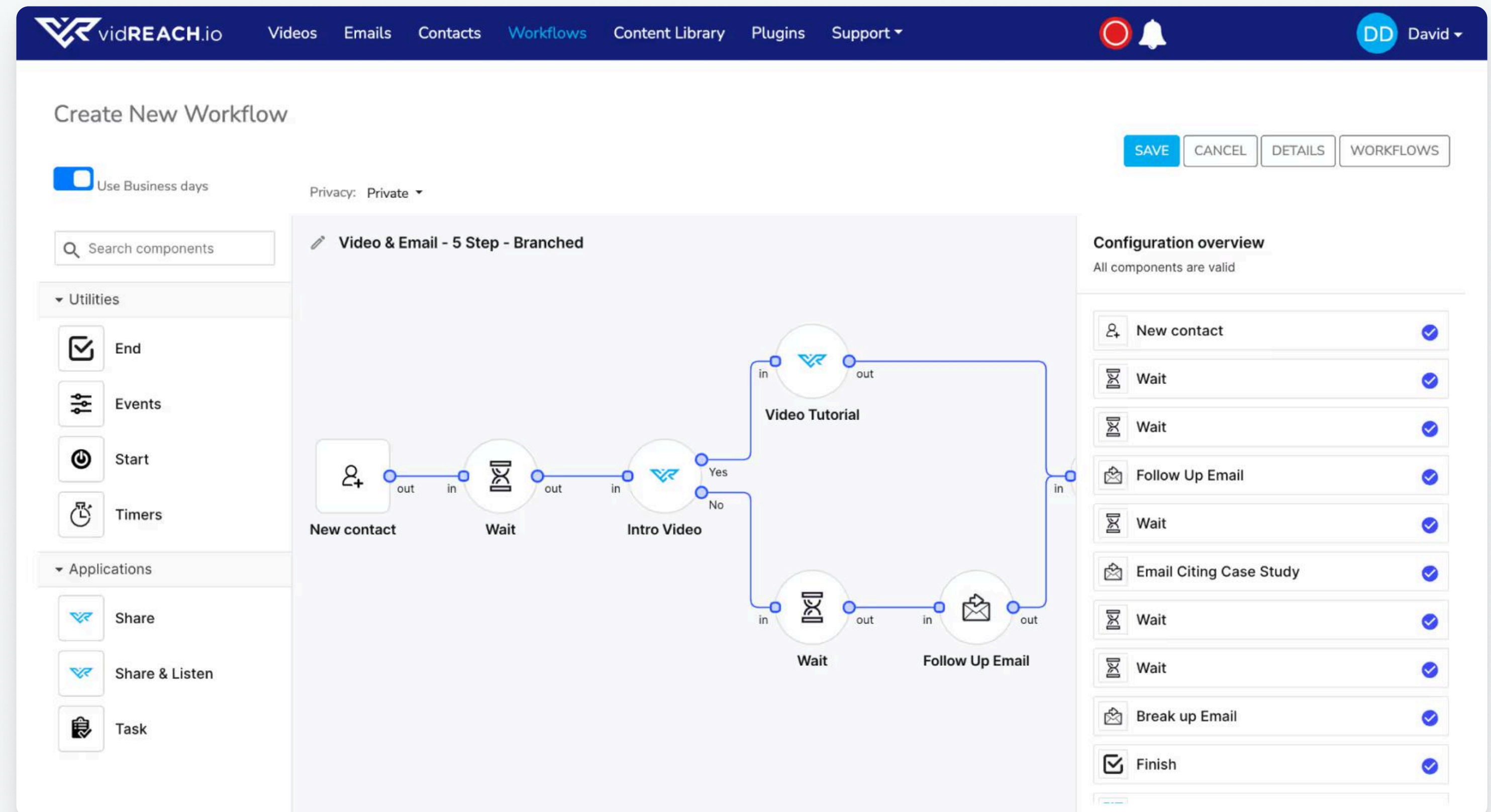
[Read the story](#)

CUSTOMER STORIES



vidREACH.io

vidREACH, a US-based scaleup, helps its customers create human-to-human interactions through video messaging. This allows marketers, sales reps, HR managers, and others to create personalised videos that increases engagement.



↗ **12x**
shorter time to market

↗ **11 months**
saved on in-house development

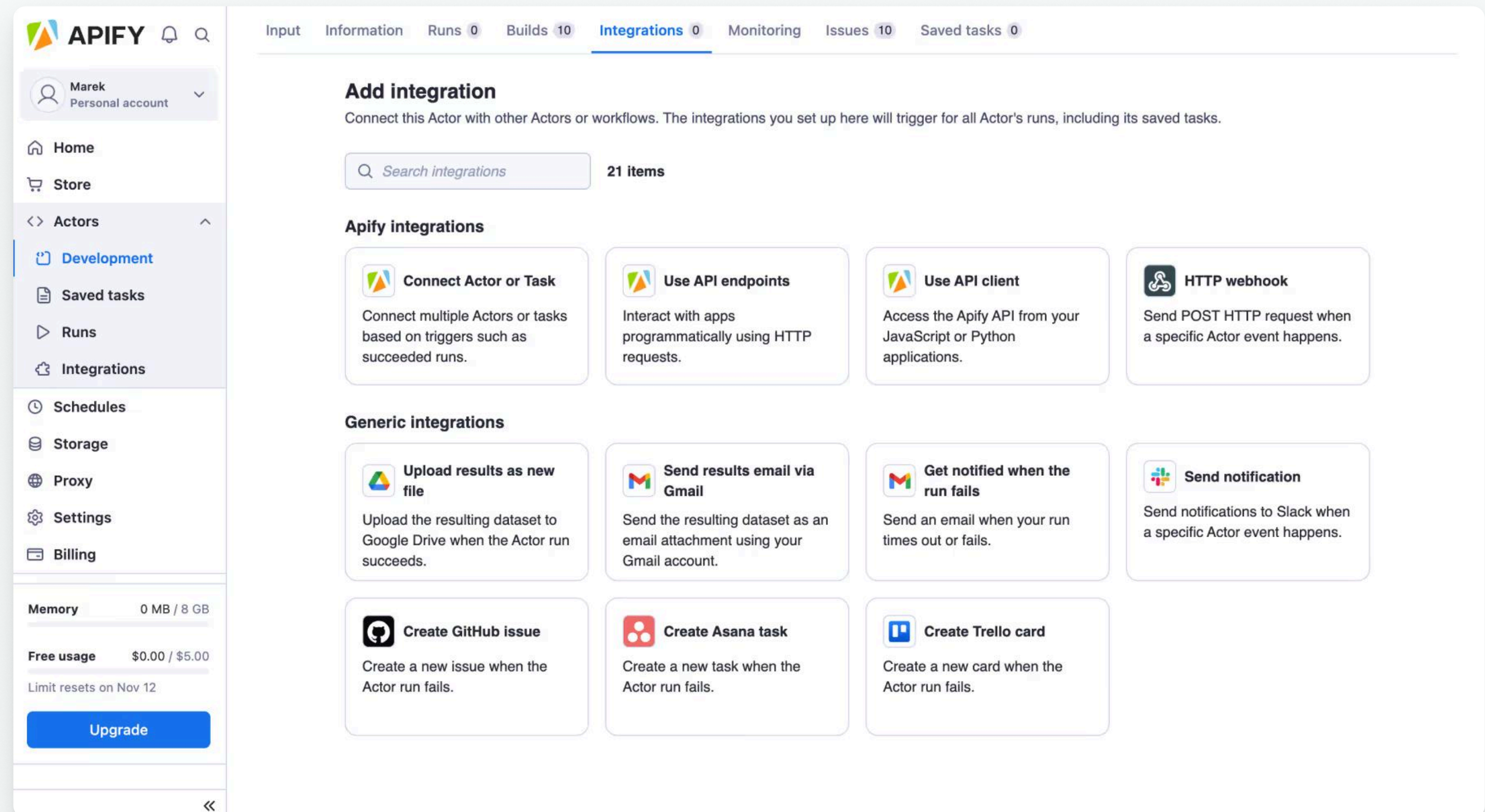
↗ **Unlimited**
automation possibilities

[Read the story](#) ↗

CUSTOMER STORIES



For web scraping platforms like Apify, integrations are a key driver of customer retention. Learn how they used Appmixer to achieve 7x faster integration delivery and launch a production-ready MVP in just two days.



↗ 7x
shorter time to market

↗ 2 days
to a production-ready MVP

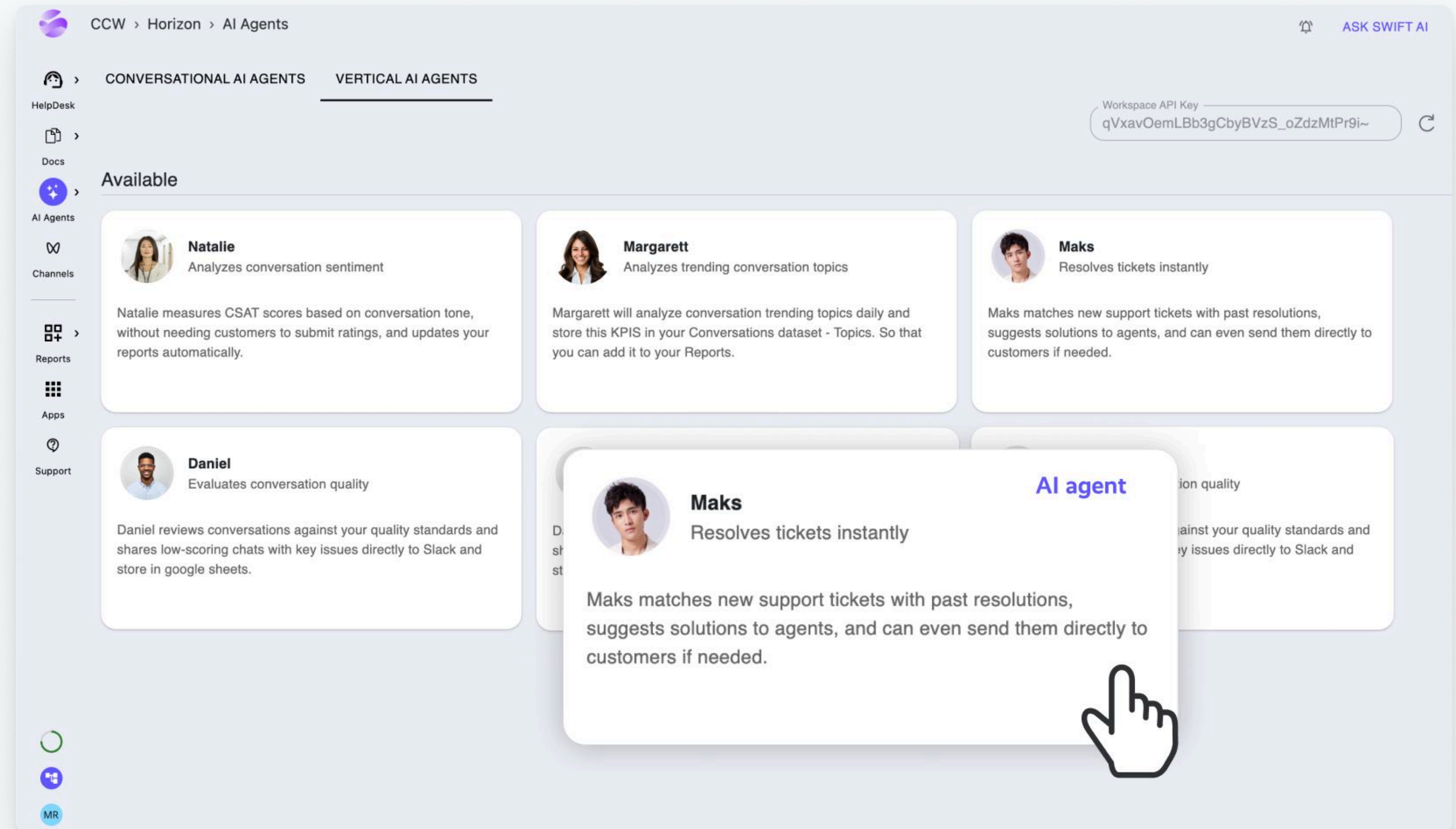
↗ 100%
native look and feel

[Read the story](#) ↗

CUSTOMER STORIES



IntelSwift is a fast-growing SaaS company specializing in AI-powered solutions for customer support, sales, and marketing. With clients across regulated industries like banking, IntelSwift helps businesses make every customer feel like a VIP by deploying custom AI agents tailored to specific vertical needs.



↗ **1 month**
from idea to production

↗ **12 months**
saved on in-house development

↗ **782% ROI**
on Appmixer investment

[Read the story](#) ↗

CUSTOMER STORIES

Starrez-LeadAssist-Matsuno

LeadAssist

Dashboard

Leads

Users

Integrations

My Showings

Workflows

Search components

Utilities

Lead Assist

Appointments

Chatbots

Leads

Leads

Notifications

Showings

Applications

ActiveCampaign

Amazon S3

Amazon SNS

Apify

Asana

Azure Cognitive Services

Stop Flow

Big Boy New Showing Scheduled

NewShowingScheduled

GetLeadDetails

GreaterThan

Contains

AssignPool

PushNotificationPool

Wait

GetLeadDetails

Equal

PushNotificationPool

Equal

ReassignUser

PushNotificationUser

AssignAgentInBoom

StarRez University

AUTOMATIONS

ACCOUNTS

DATA

Automations

Create An Automation Or Edit An Existing One To Get Started

Start Automation

Parcel Locker

StarRez Triggers

Booking

Entry

Entry Application

Entry Meal

Entry Parcel

Entry Portal Activity

Incident

Program

Program Entry

Transaction

Locker Event

Check if Parcel Exists

Exists?

Update Entry Parcel

Create Entry Parcel

Get Entry by Active Email

SendSMS

SendEmail

Configuration overview

All components are valid

Locker Event

Check if Parcel Exists

Exists?

Get Entry by Active Email

Create Entry Parcel

Update Entry Parcel

SendSMS

SendEmail

Reviver

Start flow

Close

Get Customer

Get Customer

Get customer from database

Customers account

matsuno_pg

Inbound Message trigger in

Cell Phone Number

data

Enter customer cell phone number.

Email Address

Enter customer email address.

Controls

Email

Converters

Filters

HTTP

Tasks

Timers

Applications

Openai

PostgreSQL

Connectors

Customer DB

Voice

Message

Inbound Message

Get Customer

Get Notes

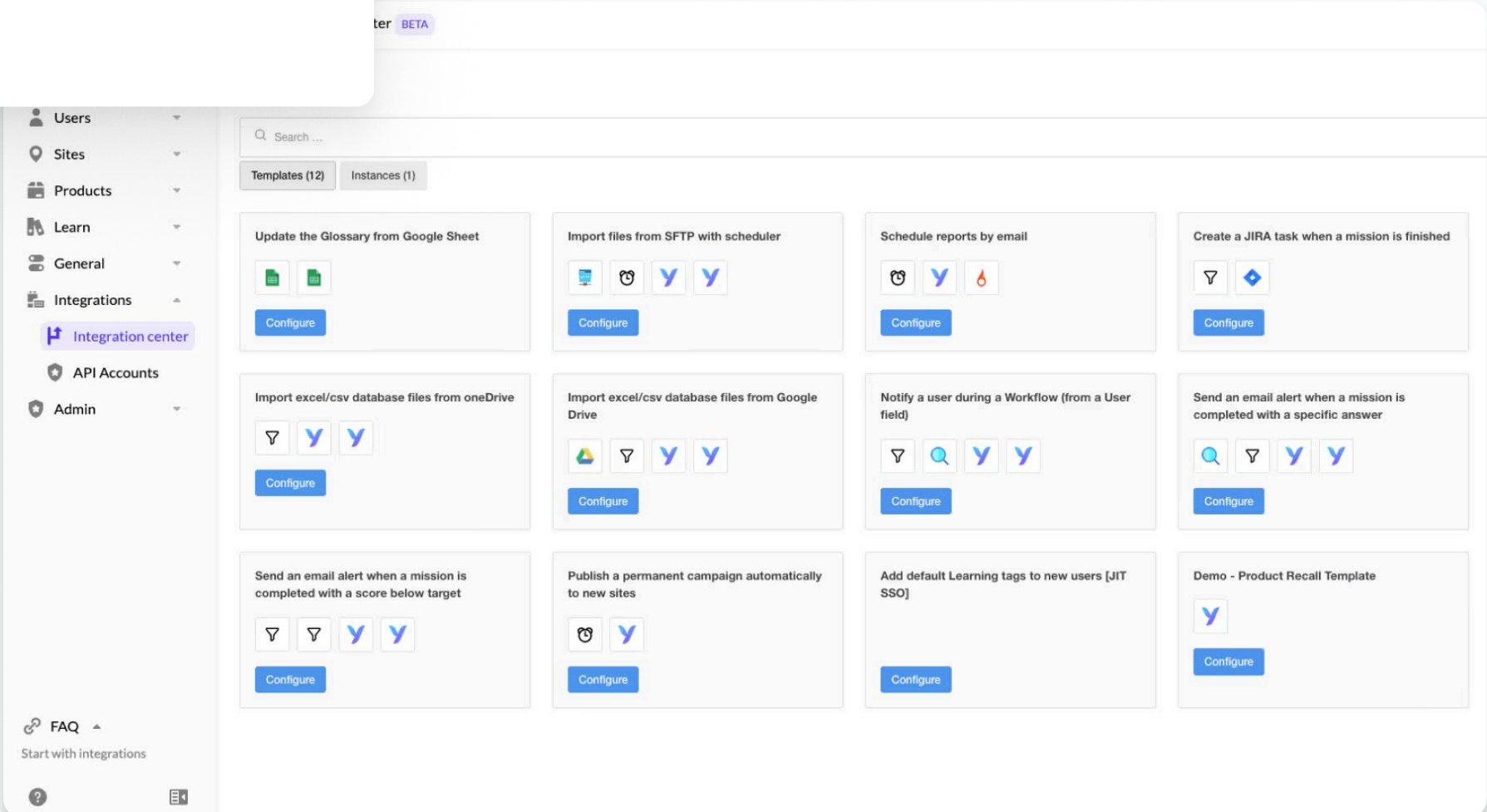
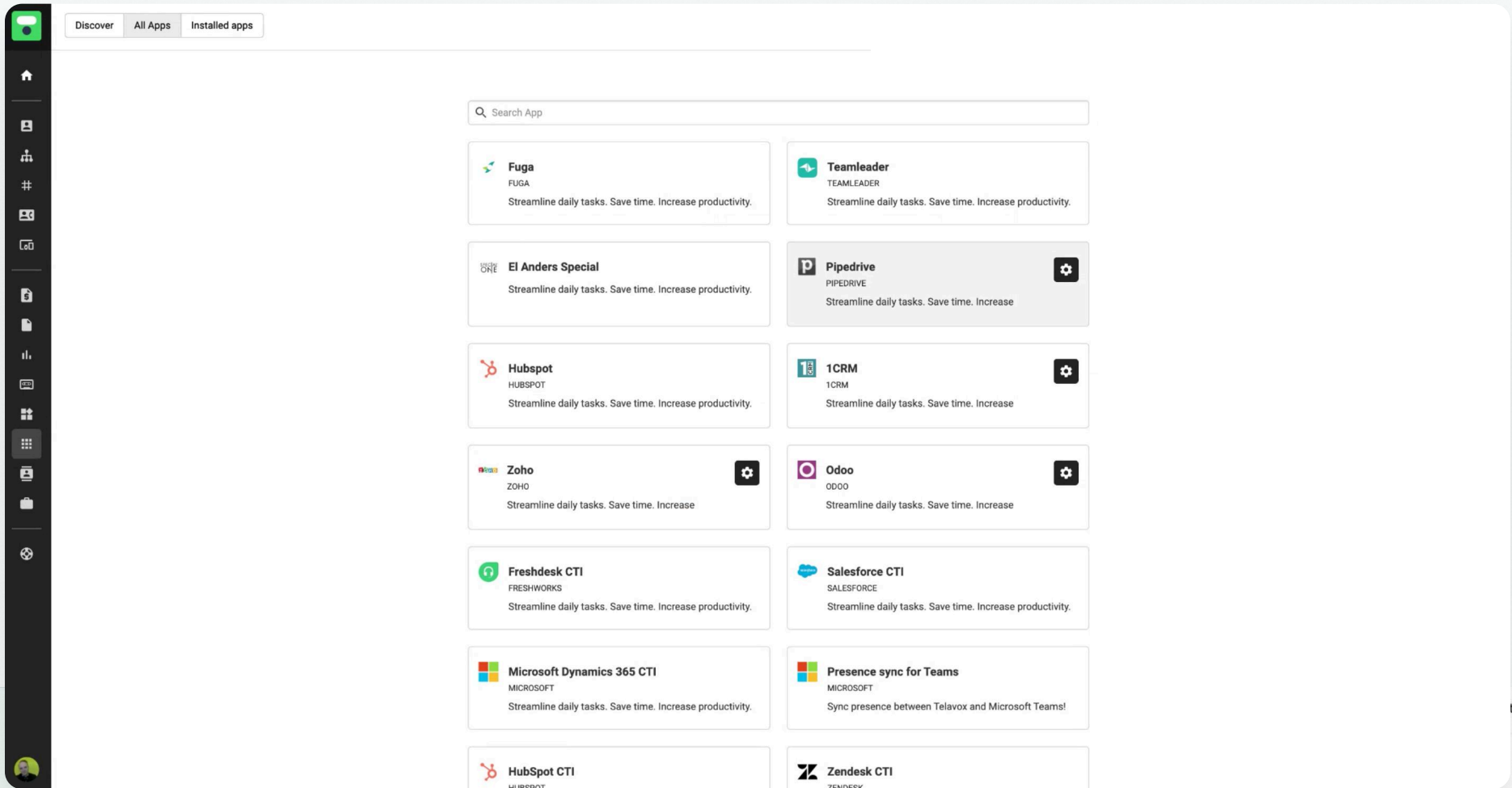
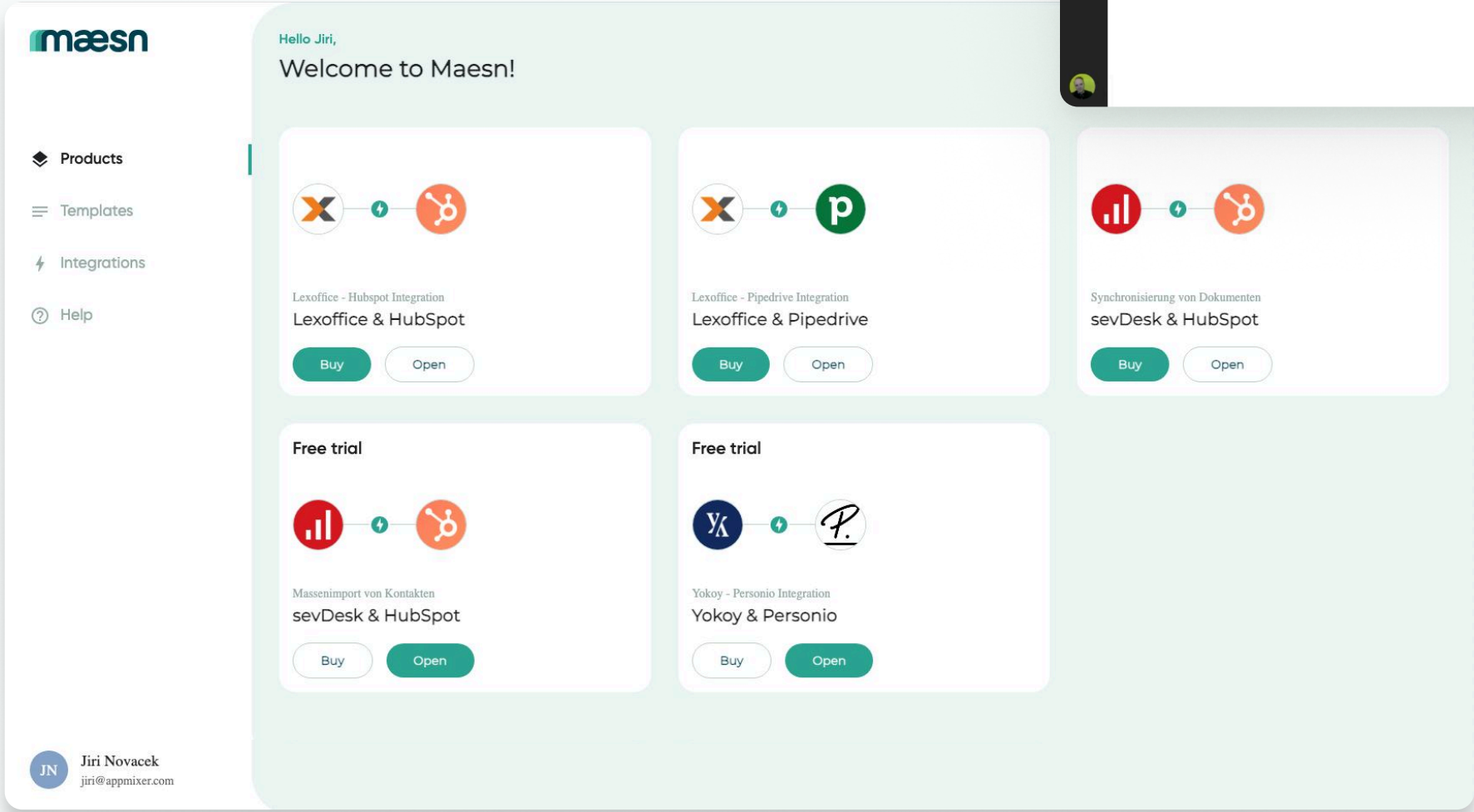
Get Message History

Save Message

Typing

CUSTOMER STORIES

Telavox-Maesn-Yobic

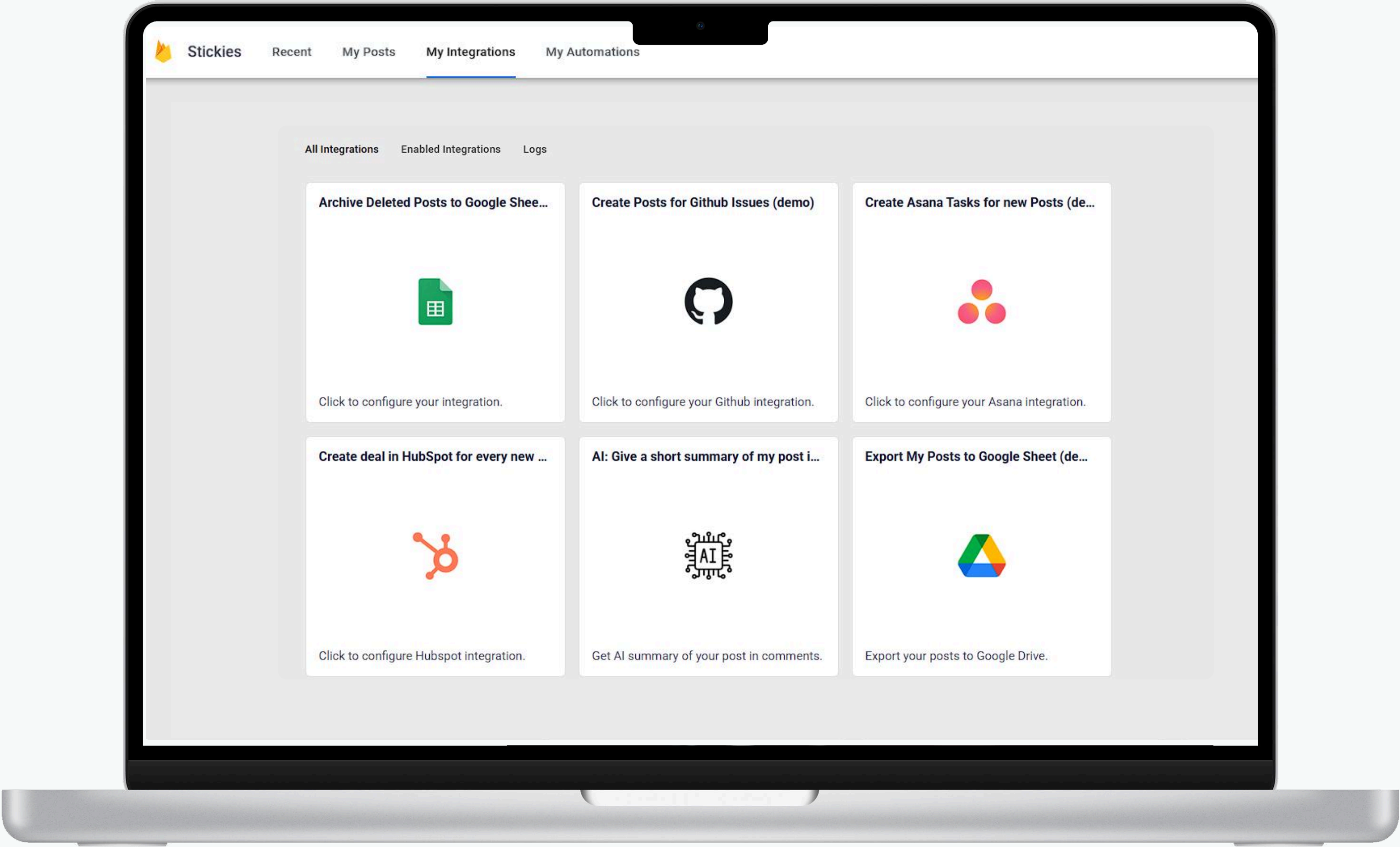


Demo app

➔ Explore integrations—**built on the no-code Appmixer platform**—in the simple demo app “Stickies.”

[Try demo app](#)

[View on github](#)



MORE FEATURES

MORE

Features you'll love

Discover more features you can have
— **without the need to build them.**

Modify data in real-time using no-code

[Learn more](#)

A complete toolset to modify data at runtime—**without writing a single line of code**.

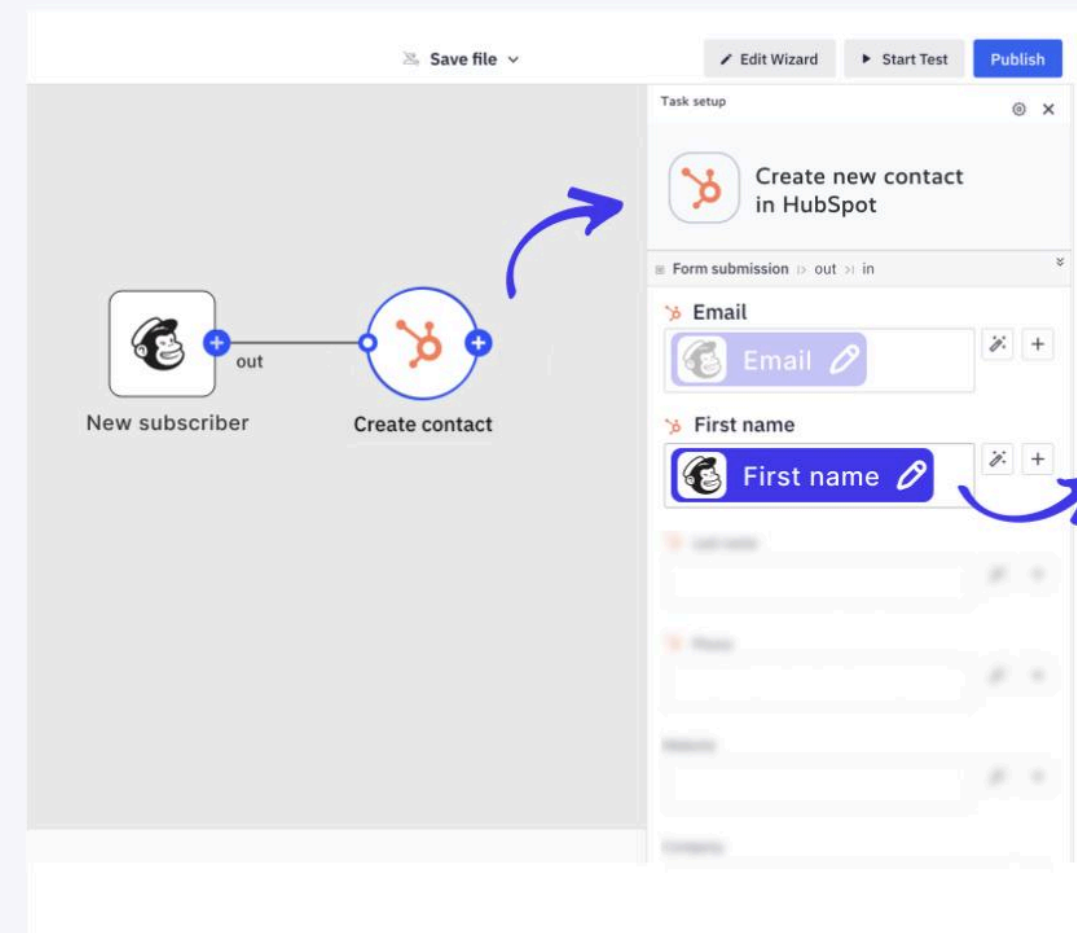
- ✓ 80+ pre-made modifiers
- ✓ Modifier stacking for more complex transformation rules
- ✓ Support for custom functions

example

1ST STEP

Map data

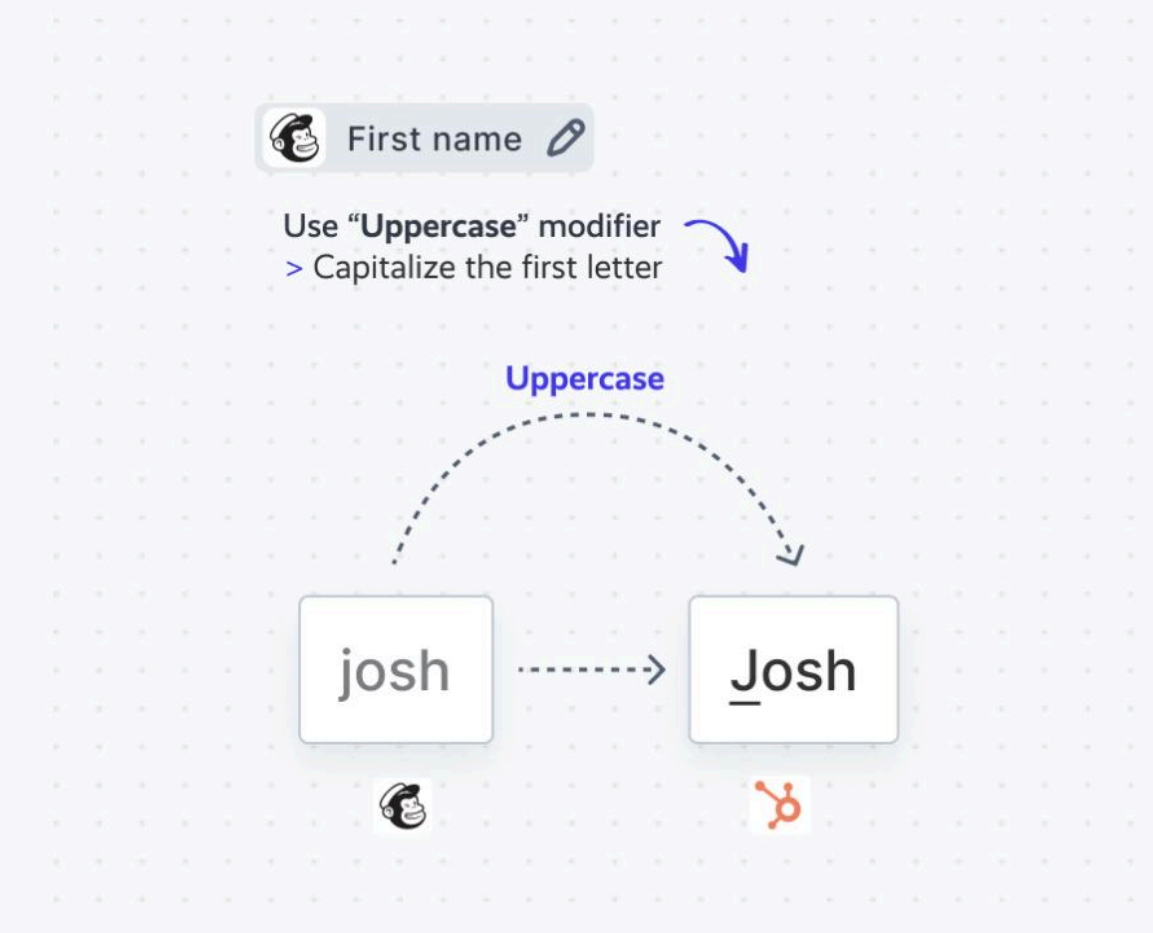
Sync data between apps in a no-code manner.



2ND STEP

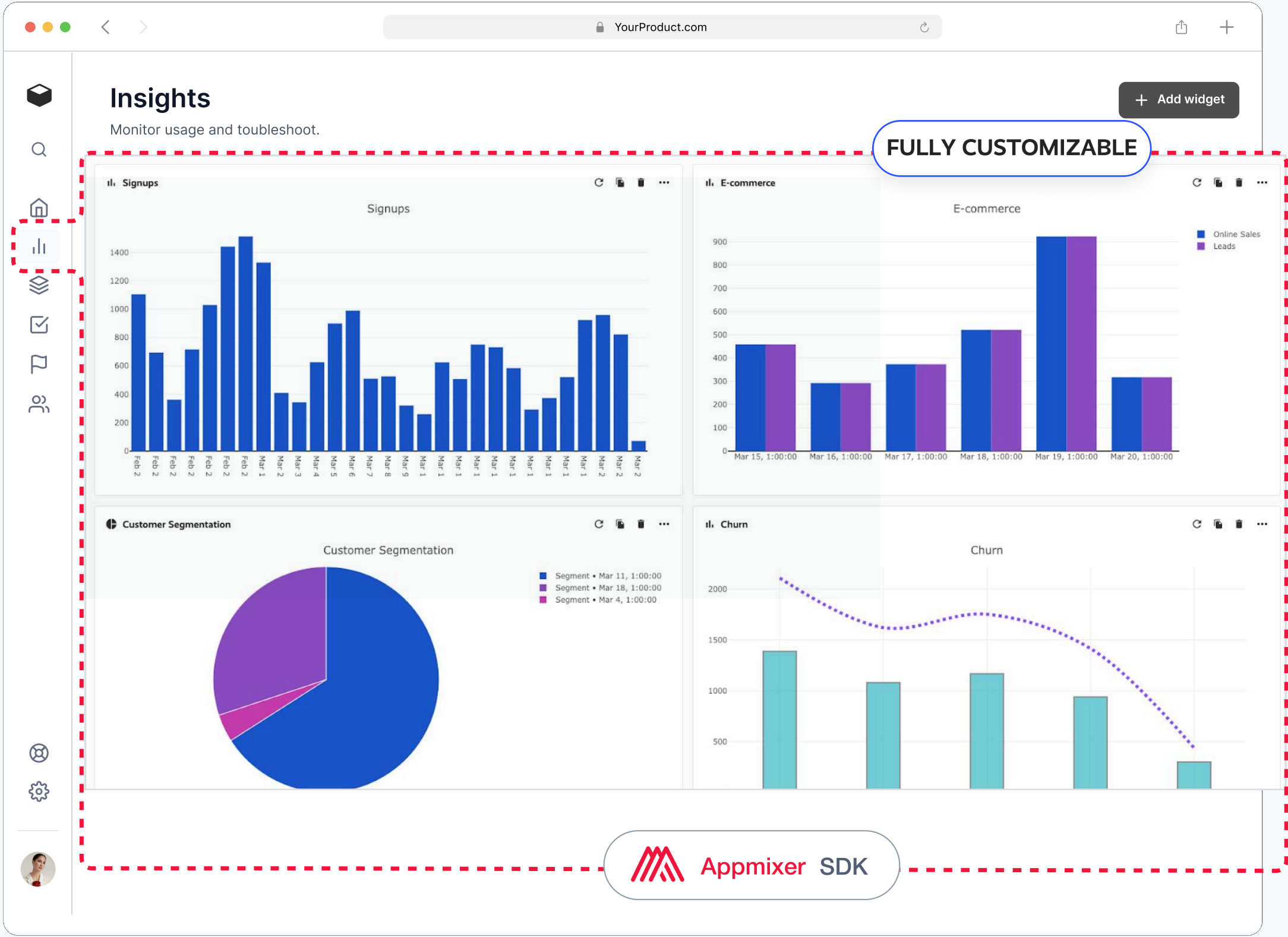
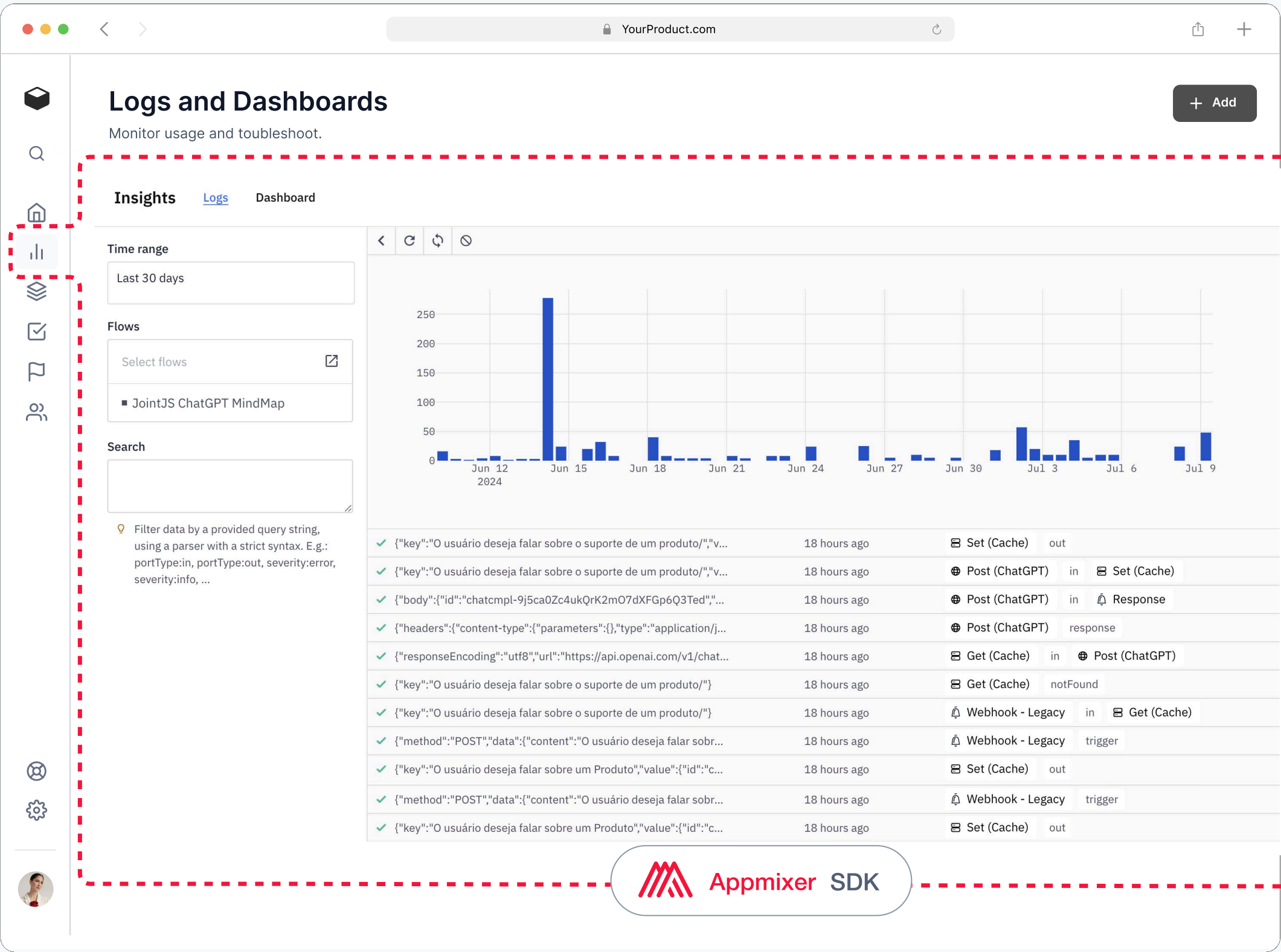
Apply data modifiers

Pick modifiers that edit the data the way you need.



Get insights into your data

Appmixer provides UI widgets for viewing logs and creating charts, allowing you and your end users to **see all the data that flows through automations**.

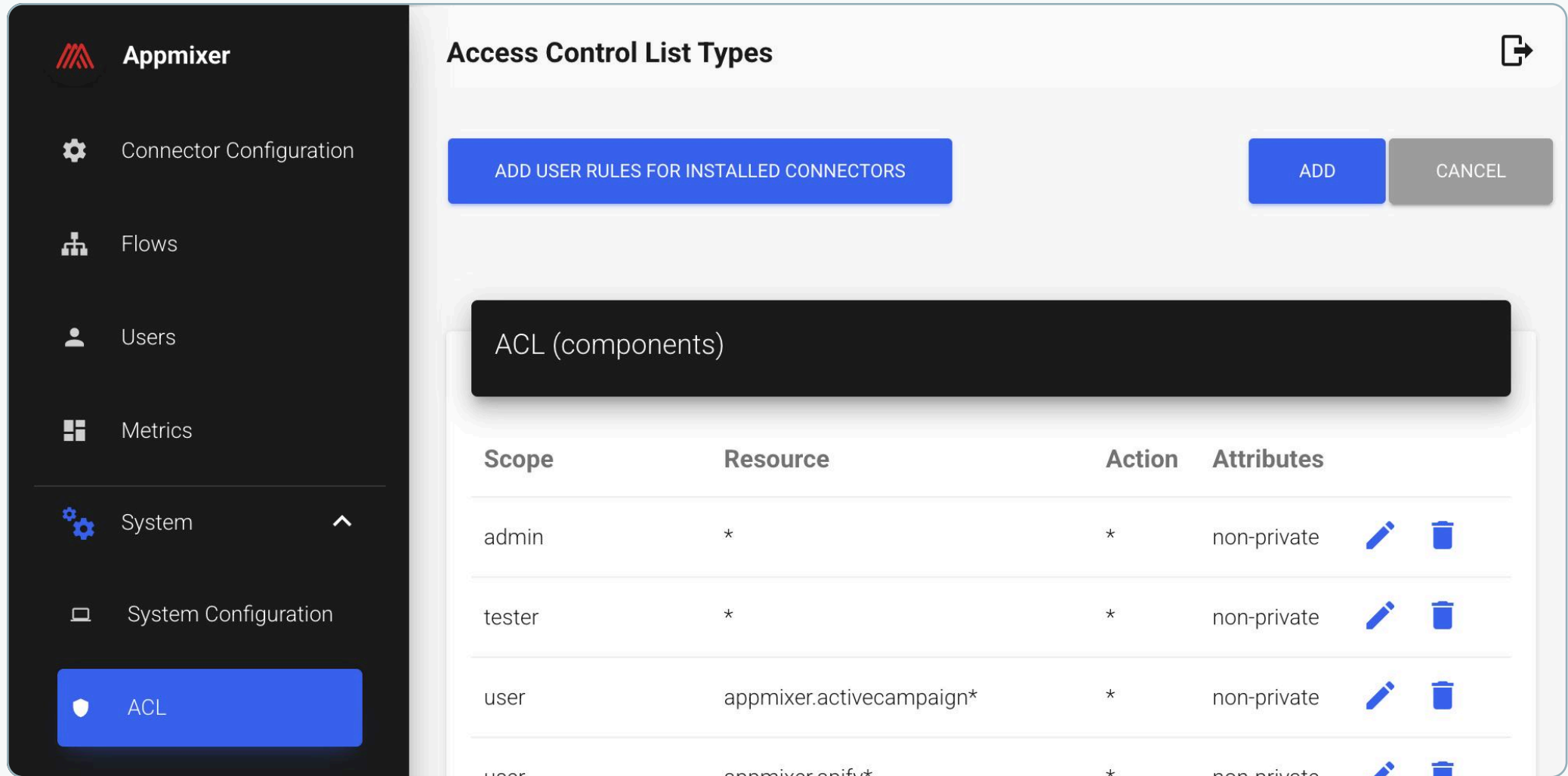


[Creating a chart](#)

Provide seamless one-app experience

Appmixer is a multitenant platform by default. Standard implementations use Appmixer Virtual Users and Access Control Lists to combine tenant users within a single Appmixer instance and display different content to various users. If, for some reason, you cannot mix tenant users in one Appmixer instance, you can deploy multiple separate Appmixer instances.

ACL



Using Appmixer's ACL feature, you can control access to specific components based on user role, resource, action, and attributes. All of this can be configured from the Appmixer Backoffice through the API.

[Learn more](#)

VIRTUAL USERS



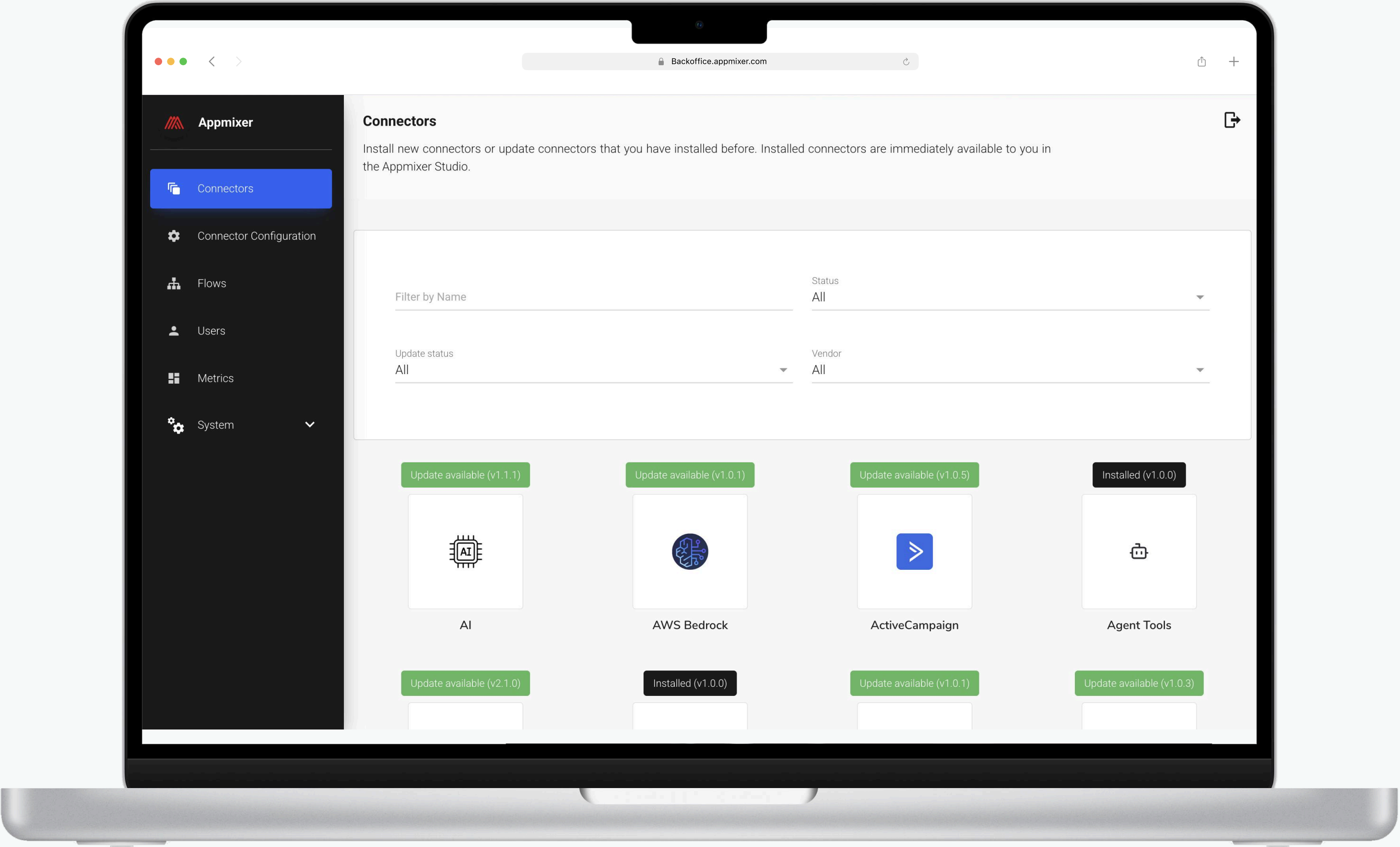
Once Appmixer is embedded in your application, your users don't sign up with Appmixer separately—that would add friction. Appmixer Virtual Users are automatically created and paired with your users in the background, regardless of the authentication method your application uses.

[Learn more](#)

Manage your instance in Backoffice

Think of Backoffice as your admin panel: here you can manage your users and their flows, set client IDs and client secrets, upload new connectors or update existing ones, and much more.

[Using Backoffice](#) 



NEXT STEPS

Ready to take the next steps?

Prefer hands-on experience?

Start a 7-day trial

Start a 7-day no-commitment trial and try Appmixer for yourself. Technical skills needed.

[Start a free trial](#) 

OR

Do you have a specific use case in mind?

Work with us on your PoC

Schedule a workshop, share your goals, and get a working prototype within a week.

[Schedule a call](#) 

Started your 7-day trial?

Here's your battle plan for the full week:



RESOURCES



Documentation



[Link here](#)



Knowledge-base



[Link here](#)



Support



support@appmixer.com



[Create ticket in Freshdesk](#)



Pricing



[Link here](#)



Customer stories



[Link here](#)



Tutorials (videos)



[Link here](#)

Next steps:

[Start a free trial](#) 

[Schedule a call](#) 